## Typefaces

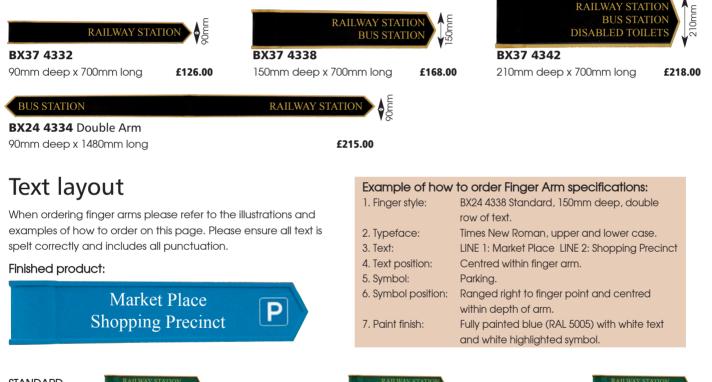
We consistently use the two typefaces as shown on the right. These prove to be the most easily readable and popular choices. Typefaces to clients specification or new designs can be produced. Advice on typeface choice and size with regard to readability is readily available.

## Abbreviations and symbols

Finger arms have a range of standard abbreviations or symbols such as information, parking, chevrons etc., incorporated into the finger arm. Specific logos or crests can be reproduced.



Broxap provide finger arms of a standard 700mm length unless otherwise stated. Depths vary allowing upto four lines of text on a single arm.





Aligned towards finger point.

Centred within finger.

email: sales@broxap.com website: www.broxap.com

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Shopping Centre Times New Roman

**Shopping Centre** 

Helvetica