

# Typefaces

We consistently use the two typefaces as shown on the right. These prove to be the most easily readable and popular choices. Typefaces to clients specification or new designs can be produced. Advice on typeface choice and size with regard to readability is readily available.

## Abbreviations and symbols

Finger arms have a range of standard abbreviations or symbols such as information, parking, chevrons etc., incorporated into the finger arm. Specific logos or crests can be reproduced.



## BX37 Finger Arms

Broxap provide finger arms of a standard 700mm length unless otherwise stated. Depths vary allowing upto four lines of text on a single arm.



**BX37 4332**

90mm deep x 700mm long



**BX37 4338**

150mm deep x 700mm long



**BX37 4342**

210mm deep x 700mm long



**BX24 4334 Double Arm**

90mm deep x 1480mm long

## Text layout

When ordering finger arms please refer to the illustrations and examples of how to order on this page. Please ensure all text is spelt correctly and includes all punctuation.

### Finished product:



### Example of how to order Finger Arm specifications:

1. Finger style: BX24 4338 Standard, 150mm deep, double row of text.
2. Typeface: Times New Roman, upper and lower case.
3. Text: LINE 1: Market Place LINE 2: Shopping Precinct
4. Text position: Centred within finger arm.
5. Symbol: Parking.
6. Symbol position: Ranged right to finger point and centred within depth of arm.
7. Paint finish: Fully painted blue (RAL 5005) with white text and white highlighted symbol.

### STANDARD



Aligned completely to the left within finger arm.



Aligned towards finger point.



Aligned completely to the right within finger arm.



Centred within finger.



Aligned towards column.

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